

Shrimad Rajchandra Institute of Management and Computer Application/ Computer Science

Name	Ms.Trupti Patel		
Qualification	MCA		
Area of Interest	Search Engine Optimization, Web analytics, Database		
Industry Experience	NIL		
Teaching Experience	3.5 year		
Subjects Teaching	Search Engine Optimization, Web analytics, Advanced RDBMS, Web searching , Information Systems, Extensible Markup Language, Multimedia tools and technology		
Research Papers			
Presented			
Published	2		
Conferences/ Seminar/ Workshop/ Training attended			
Title	Organization	Place	Date
open source tool “Moodle”	GLSICA	Ahmedabad	20/12/2014
Movie based learning	UTU	Gopal Vidyanagar, Bardoli	24/06/2014
RECENT ADVANCES IN WEB TECHNOLOGIES	CGPIT, UTU	Gopal Vidyanagar, Bardoli	04/01/2016
One Day Seminar on “MVC framework with ASP.NET”	SRIMCA, UTU	Gopal Vidyanagar, Bardoli	12/01/2016
Application of Classification Techniques in Data Mining and Image Processing	CGPIT, UTU	Gopal Vidyanagar, Bardoli	27/05/2016
Faculty Development Program (Centre of Humanity)	UTU	Gopal Vidyanagar, Bardoli	1/08/2016 To 13/08/2016
I am a Teacher	UTU	Gopal Vidyanagar, Bardoli	02/05/2017
Publications			
Year	Title	Reference	Publication Type
2013	Search engine optimization :black hat cloaking detection technique	International Journal of Engineering Research & Technology. Vol.2 - Issue 10.	Journal paper
2015	Detection of Black Hat SEO Technique: Keyword Stuffing	International Journal for Research in Emerging Science and Technology	Journal paper
Other Achievements			
<ul style="list-style-type: none"> • Achievement 1 • Achievement 2 			
Extension Activities			

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[Remove this line - Extension activities includes Visiting lectures, guest lecture, training programs conducted, membership of reputed organization, etc.]

- Extension activity 1
- Extension activity 2