

Department of Management (SRIMCA)
Uka Tarsadia University

Personal Information

Name	:	Ms. Kruti Sanjaykumar Bhatt
Qualifications	:	MBA(Marketing), B.E. (Electronics)
Date of Birth	:	8 December 1987
Area of Interest	:	Marketing Management, Marketing Communication, Consumer Behaviour, Brand Management
Teaching Experience	:	10 Months
Industrial Experience	:	-
Current Position	:	Teaching Assistant, Department of Management (SRIMCA)
Subject Taught	:	Management and current trends, Production and Operations Management, Human Resource Management, Global Logistics and Supply Chain Management, Rural Marketing In India

Contribution in Research

Research Experience	:	1 Year
Research Paper Published	:	1 International
Book Published	:	-
Research Paper Presented	:	-
Conferences Attended	:	1
Seminars Attended	:	FDP on EPS- Effective Public Speaking
Workshop Attended	:	-
Expert Talk Delivered	:	-
Consultancy Project	:	-

Department of Management (SRIMCA)
Uka Tarsadia University

Details of Seminars, Conferences, Workshop, etc. attended

Sr. No.	Title of Seminars, Conferences, Symposia, Workshop, etc...	Date	Place
1.	Gujarat Educational Conference 2016- Excellence in Education	21 st February, 2016	Uka Tarsadia University
2.	FDP on Effective Public Speaking	9-10 May, 2016	Uka Tarsadia University

Honors and Awards

Year	Title	Awarding Body
2012	Gold Medal at NCM-Bharuch	Narmada College Of Management
2016	Outstanding Performer in Effective Public Speaking-FDP	Uka Tarsadia University

Other Activities

- ¶ Event Coordinator in Poem Recitation at Youth Festival 2016, UTU
- ¶ Coordinator- UTU Music Club
- ¶ Conducted Session on Digital Marketing at SRIMCA, Management Department