

Department of Management (SRIMCA)
Uka Tarsadia University

Personal Information

Name	:	Ms. Bhoomi Patel
Qualifications	:	MBA (Finance), UGC NET qualified, PhD Pursuing
Date of Birth	:	9 th August 1989,
Area of Interest	:	Management of Financial Service, Corporate finance, Financial Accounting, Banking & Insurance, Strategic Management, Entrepreneurship, Innovation Management
Teaching Experience	:	4 Years and 10 Months
Industrial Experience	:	-
Current Position	:	Teaching Assistant, Department of Management (SRIMCA)
Subject Taught	:	Corporate Finance, Banking and Insurance, Financial Accounting, Business Environment, Small Business and Innovation Management, Strategic Management, Strategic Financial Management, Management of Financial Service, Risk management, International Business, Human Skills, Pharmaceutical Management

Contribution in Research

Research Experience	:	4 Years and 10 Months
Research Paper Published	:	04
Book Published	:	-
Research Paper Presented	:	02
Conferences Attended	:	03
Seminars Attended	:	05
Workshop Attended	:	05
Expert Talk Delivered	:	-
Consultancy Project	:	-

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Details of Seminars, Conferences, Workshop, etc. attended

Sr. No.	Title of Seminars, Conferences, Symposia, Workshop, etc...	Date	Place
1.	RBCON-2011 "Emerging trends in management & technology"	12 th November 2011,	RBIMS, Ahmedabad,
2.	Teaching Methods in B-school	10 th March 2012	RBIMS, Ahmedabad
3.	Research methodology for Phd & Mphil Aspirants	6 th & 7 October, 2012	RBIMS, Ahmedabad
4.	RBCON-2012 "Business strategies & India's economic growth"	11 th November 2012	RBIMS, Ahmedabad
5.	Equities and Derivative	11 th February 2013	SRIMCA, UTU, Bardoli
6.	Analytical techniques for research	3 rd to 8 th June 2013	Auro University, Surat
7.	Global Financial Crisis and its impact on Indian Economy	7 th April, 2014	SRIMCA, UTU, Bardoli
8.	Patent search Methodology	21 st September 2014	UTU, Bardoli
9.	How to write Research Paper	11 th January 2014	S R Luthra Institute of Management, Surat
10.	How to write thesis using LATEX	10 th January 2015	UTU, Bardoli
11.	National conference on changing paradigms in managing global business	13 th March 2016	Metas Adventist College, Surat
12.	Innovations and practices in teaching learning pedagogy	26 th March, 2016	UTU, Bardoli
13.	Effective Public Speaking	20 th & 21 May, 2016	UTU, Bardoli

Details of Paper Presented in Conference/Seminars, etc.

Sr. No.	Theme of Conference/ Seminar	Title of Research Paper	Organizer	Date
1.	Business strategies & India's economic growth	To study future preferences & satisfaction level of BRTS customer with reference to Ahmedabad city	RBIMS	11 th November 2012.
2.	National conference on changing paradigms in managing global business	Customer awareness and preference towards E-banking services of bank in Bardoli city	Metas Adventist College, Surat	13 th March 2016

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List of Articles Published

Sr. No.	Title of Research paper	Name of Journal/Conference Proceeding /Book	Published by Vol./Year/Page No./No.
1.	Effect of Workplace Fun on Employee Morale and Performance	International journal of scientific research.	ISSN-2277-8179,May 2013, volume 2,issue 5 ,page no 323-326
2.	Impact of service quality on customer satisfaction of public & private sector banks.	International journal of research in Commerce, IT & Management	ISSN No 2232-5756, Volume No.5 (2015), issue No.06 (June) Page 66-76
3.	Investment Scenario of Selected Industries in India	Global journal for research analysis	ISSN No 2277 – 8160 Volume: 4 Issue: 6 June 2015 Page 354-356
4.	A Study on Future Preferences & Satisfaction Level of BRTS Customers with Special Reference to Ahmedabad City.	International journal of scientific research	ISSN No 2277 – 8179 Volume: 4 Issue: 6 June 2015 Page 527-529

Extension Activities

- Soft Skill Sessions for students

Other Activities

- Member of various club at Department of Management
- Coordinator of ROLE PLAY at BizXcellence 2013, 2015, 2016
- Member of editorial team of UTU Newsletter.
- Member of Women cell at UTU
- Event in charge of Elocution in UTH FEST 2015
- Event in charge of Extempore in UTH FEST 2016
- Prepared syllabus of many subjects of IMBA and MBA.